

# *Bureau van Dijk*

Company information and business intelligence



BvD's classic range – the ultimate solutions for searching and analysing business intelligence



BvD's Mint range – powerful, streamlined business intelligence



Catalysts from BvD – faster results: improved efficiency

[bvdinfo.com](http://bvdinfo.com)



BUREAU VAN DIJK

# *An introduction to Bureau van Dijk*

**We're one of the world's leading business information publishers.**

**We collate and link information from specialist providers and add our own proprietary research and software. To put it simply, we add value to data.**

## **BvD company structure and history**

BvD was established as a separate entity in 1991 following the division of activities within the former Bureau Marcel van Dijk. BvD has over 500 employees working in 30 offices. Around 200 staff work in Brussels in product management, analysis, software engineering, quality control, sourcing, production and hosting. A further 250 staff work in sales, marketing and customer support in Amsterdam, Beijing, Bratislava, Brussels, Chicago, Copenhagen, Dubai, Edinburgh, Frankfurt, Geneva, Johannesburg, Lisbon, London, Madrid, Manchester, Mexico City, Milan, Moscow, New York, Paris, Rome, San Francisco, Seoul, Shanghai, Singapore, Stockholm, Sydney, Tokyo, Vienna and Zurich.

We also have 50 specialist researchers in the UK and Singapore collecting global merger and acquisition data plus a team of journalists writing articles on deals and rumours.

BvD has always been profitable. We are owned by the private equity company Charterhouse Capital Partners and our senior management. We have been ISO 9001 compliant since 1998.

## **Alliances with leading information providers**

We work with specialist information providers (IPs) who are leaders in their fields. We have agreements with around 100 IPs worldwide. These include Coface, CredInform, Creditreform, D&B, Datamonitor, Dow Jones, the Economist Intelligence Unit, Experian, Factset, the Financial Times, Fitch Solutions, Informa, Jordans, LexisNexis, MF Honyvem, Moody's, Standard & Poor's, Thomson Reuters, TSR D&B, UC and World'Vest Base. We also have agreements with companies that provide bespoke intelligence for us including financial strength indicators from Mode Finance and Vadis.

## **Our software**

Our software helps you create sophisticated searches and analyses whilst being easy to use. All our software is proprietary and created by our team of developers working to specifications designed by our analysts. All our analysts are experts in their fields and have a thorough knowledge of data content and user requirements. The result is products that are robust and that demonstrate a thorough and practical understanding of information.

## **Global coverage**

Our product range includes databases of company information and business intelligence for individual countries, regions and the world. Our global database, Orbis, combines information from around 100 sources and covers over 90 million companies. We are always looking to enhance our coverage and source new IPs that can enrich existing coverage, or help us increase our universe of companies.

## **Business focus**

Our activities are focussed in four business areas:

### **Databases**

Fully searchable databases of company and business information. We have two ranges of databases: our classic range provides extensive searching and analysis options; our Mint range is streamlined for end users and ideally suited for business development applications.

### **Catalysts**

Software applications that work with our databases to help with specific tasks related to a vertical market. They give faster results and improved efficiency.

### **Complete customisation**

We can offer completely customised solutions via our framework FACT.

### **E-publishing**

We provide e-publishing solutions based on open and flexible platforms with features such as secure delivery, e-commerce, rendering systems and hosting.

## Leading databases

These are some of our areas of expertise:

### Private companies

We have detailed information on listed companies, but our private company coverage of 90 million companies is unrivalled. Over 99% of the companies we have information for are privately owned. We have regional and national coverage:

#### Regional

Amadeus 20 million companies across Europe

Oriana 10 million companies across the Asia-Pacific region

#### National

In-depth, often as filed, company information and business intelligence for individual countries, with additional local content. Products include: Aida, Dafne, Diane, Fame, Markus, our Mint range, Reach and Sabi.

### Listed companies

Osiris Approaching 75,000 listed and major unlisted and delisted companies worldwide

### Industry-specific products

Bankscope 30,000 banks worldwide

Isis 11,000 insurance companies

### M&A deals and rumours

Zephyr Deals and rumours, with editorial, for deals worldwide. Includes company financials.

## Leading catalysts

Tailoring our products for vertical applications.

### TP Catalyst

Empowering transfer pricing analysis

### Valuation Catalyst

Empowering company valuations

### Procurement Catalyst

Empowering supplier portfolio analysis and enrichment

### Compliance Catalyst

Streamlining compliance checks and client on-boarding

### Credit Catalyst

Empowering corporate credit risk analysis

## Proprietary BvD information

### M&A deals

Our teams of researchers and journalists monitor deal activity worldwide. We collect information on deals and rumours and create links to the financial information we hold on our products. Our editorial team write bespoke articles on selected deals.

### Corporate structures

When we were initially developing our international products, it became clear that there was no viable source of pan-European, or international, company ownership information.

We merge and link the ownership information from our IPs, and complement this with our own research. Our bespoke research includes multiple sources such as local stock exchanges, newswires, companies' reports and accounts plus direct contact with the companies themselves. We show very detailed, direct and indirect, ownership information, a company's level of independence in relation to its shareholders plus the global and domestic ultimate owners.

### Company overviews

We have proprietary research on companies' activities, histories, the countries they operate in and their main products and services, for over a million companies around the world.

### Directors and contacts

We research and supplement information on the contacts we get from our IPs – directors, executives, shareholders and advisors – to create a global database of individuals associated with companies.

## Customers

We are a client-led company and customer feedback is a vital part of our product development. We have been awarded a Freepint Customer Service Award.

We have over 6,000 clients, 40% of these are financial institutions. Bankscope is used by over 90% of the top 1,000 banks worldwide.

We have around 50,000 frequent users and several hundred thousand occasional users.

The main uses of our products are:

- Corporate finance and M&A
- Procurement and supply chain management
- Sales and marketing
- Compliance/due diligence
- Credit risk management
- Transfer pricing
- Data management
- Academic research

## Databases

*aida*  
*amadeus*  
*astrée*  
*aurelia*  
*bankscope*  
*bel-first*  
*dafne*  
*dash*  
*diane*

### EIU Dataservices

*fame*  
*icarus*  
*isis*  
*markus*

### MintAmericas

### MintAsia-Pacific

### MintEspaña

### MintEurope

### MintGlobal

### MintItaly

### MintKorea

### MintNL

### MintUK

### MintUS

### MintUS&Canada

*odin*  
*orbis*  
*oriana*  
*osiris*  
*reach*  
*ruslana*  
*sabi*  
*sabina*  
*saffron*  
*zephyr*

## Catalysts

*compliance catalyst*  
*credit catalyst*  
*procurement catalyst*  
*tp catalyst*  
*valuation catalyst*

## Complete customisation



## Databases

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*amadeus*  
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## Catalysts

*compliance catalyst*  
*credit catalyst*  
*procurement catalyst*  
*tp catalyst*  
*valuation catalyst*

## Complete customisation



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