

EIU citydata

the city-by-city guide to product prices
and business costs worldwide



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EIU CityData contains pricing information in 140 cities worldwide plus national economic indicators such as inflation rates. Prices include both business and consumer costs with a choice of levels or quality. For example, you can identify the price of specific items of clothing from either a chain store or from a “branded store”.

What can you do with CityData?

You can check hundreds of price points from the cost of a loaf of bread in Adelaide to the average electricity bill of a local family in Zurich, or the cost of office rent in New York to median salary levels in New Delhi.

You can:

- access all data on a particular city to gain a complete picture of its price levels and business costs
- compare series across as many countries as you like by converting prices into a base currency
- sort and rank the data by value
- view your results in tables and use the integrated analysis software to create graphs for presentations and reports.

What information does CityData contain?

CityData contains over 327 prices levels for 160 products and services gathered from both supermarkets and mid-priced stores. The prices fall into the following categories:

- Food
- Alcohol
- Household supplies
- Personal care
- Tobacco
- Clothing
- Utilities
- Domestic help
- Recreation
- Transport
- Office and residential rents
- International schools, health and sports
- Business trip costs
- Salaries and disposable income*

In addition the following national economic indicators are included:

- Average inflation rate
- Consumer price index
- Exchange rate at date of survey

Where does the information on CityData come from?

The prices in **CityData** are collected twice a year by the Economist Intelligence Unit’s researchers. Prices are gathered from varying retail outlets so different types of distribution channels can be compared. The prices are not recommended retail prices or manufacturers’ costs - they reflect what the customer is actually charged. Salary and business costs are provided by CB Hillier Parker/CB Richard Ellis, Healey & Baker and Watson Wyatt. All the information is verified by an editorial team in London to ensure accuracy and consistency.

* Not available for all cities