

# EIU dataservices



## **EIU country**data

...❖ An analytical database of worldwide economic indicators and forecasts

## **EIU market**indicators & forecasts

...❖ A guide to market size and growth potential for key countries

## **EIU world**investmentservice

...❖ A tool to support foreign decision-making

## **EIU city**data

...❖ The city-by-city guide to product prices and business costs worldwide

## **EIU country**riskmodel

...❖ A credit risk model for countries worldwide

## **EIU operational**riskmodel

...❖ A focus on operational risk in countries worldwide

# EIU Dataservices: a portfolio of global databases

**EIU DataServices** is a portfolio of dynamic databases covering economic performance and indicators.

The information is researched and compiled by the Economist Intelligence Unit (EIU) whose worldwide network of analysts is unrivalled. Bureau van Dijk (BvD) adds value to this information by giving you the tools to interrogate, manipulate and analyse the data, so you can isolate the trends and predictions that matter to your business or project.

Each module can be taken in isolation or they can be bundled together for seamless access. You can also access the data on a pay-per-view basis using BvD credits<sup>A</sup>. The six modules can be summarised as follows:

## **EIU CountryData**

Economic indicators and forecasts, covering 317 series for 201<sup>B</sup> countries and 45 regions, dating back to 1980 with five years of forecasts. For the 82 most important markets, key variables are forecasted further into the future to 2030.

## **EIU Market Indicators and Forecasts**

Economic, demographic, consumption and industry data on 60 major countries worldwide, dating back to 1990 with five years of forecasts and longer term economic projections. Sub modules focus on specific sectors including technology and financial services.

## **EIU World Investment Service**

Flows of investment by country and industry, overseas mergers and acquisitions and business costs, covering the world's 60 largest economies with detail of political economic background, business environment, foreign investment regulations and trends in foreign investment: ideal for foreign investment decisions.

## **EIU CityData**

More than 327 price and salary levels for cost of living analyses in 140 cities worldwide, from 1990 to the present.

## **EIU Country Risk Model**

Measures risks for sovereign debt, currency and the banking sector across 140 countries, assigning each a rating which can be compared across markets and over time, dating back to 1997.

## **EIU Operational Risk Module**

Includes 66 risk indicators, covering operational risk in 150 countries worldwide, that can be compared across markets and time.

A further **commodities module** is accessible from **CountryData** and **Market Indicators and Forecasts**.

This module contains information on over 100 series of commodity price, consumption and production data. The data covers the four key soft commodity groups (beverages, grains, oilseeds and sugar) as well as the four key hard commodity groups (base metals, natural fibres, rubber and crude oil). In addition, the weighted price indices from the EIU's reports "food, feedstuffs and beverages" and "industrial raw materials" are included.

## **High quality**

The Economist Intelligence Unit has 650 in-country contributors plus 100 analysts and economists who are involved in scrutinising the data and the forecasting process. All data is considered in a global context with an understanding of how regional and international trends and political developments interact to determine events. The EIU updates its economic forecasts on a monthly basis, ensuring that the analyses of individual countries continue to be underpinned by consistent assumptions. All information is checked to ensure accuracy and consistency, and the series are sourced and annotated so you can tell exactly where they originated.

## **Data you can make work for you**

Only via this BvD platform are you able to access sophisticated searching, graphing and analysis options. The software makes it easy for you to analyse individual countries, identify and calculate trends, compare countries against each other, search for economies with specific predictions or see if there is a correlation between key indicators. As well as using the integral graphing and segmentation tools you can download the data and charts to use in your reports and presentations. You can also use "Add-in" functionality to setup dynamic links between a tailor made template in Excel and your choice of data series.

## **Free trial**

All modules are available on free trial to give you the opportunity for a full evaluation. Please call your local BvD office, or visit [bvdep.com](http://bvdep.com) for more information.

<sup>A</sup> A BvD credit account gives you pay-per-view access to BvD's range of company information products as well as EIU DataServices

<sup>B</sup> 201 countries will be live by April 2010