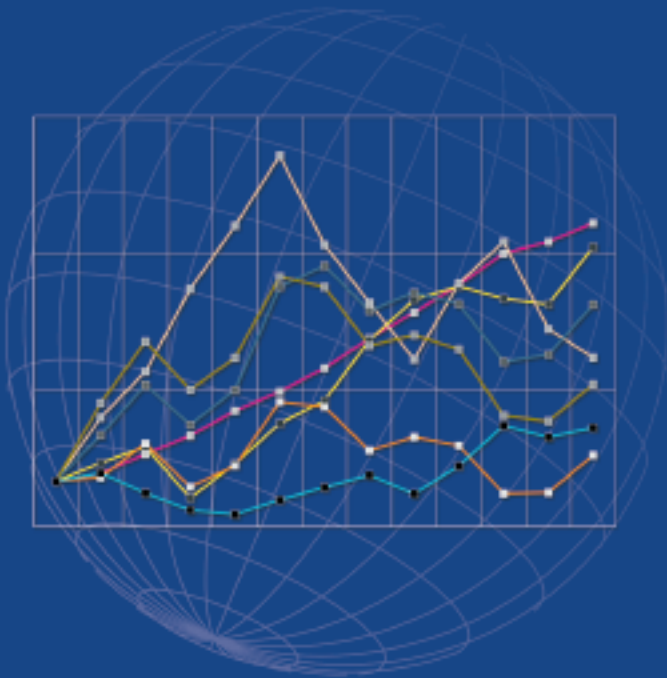


EIU world investmentservice

A tool to support foreign investment
decision-making



EIU worldinvestmentservice

EIU worldinvestmentservice: A tool to support foreign investment decision-making

The EIU World Investment Service provides data, forecasts and analysis to support foreign investment decisions. It includes data organised into 280 series for the world's 60 largest economies, accounting for over 95% of global foreign direct investment (FDI), and not only informs on current conditions but also provides forecasts to help identify opportunities and risks.

World Investment Service is the only available product that provides forecasts of inward investment by country.

World Investment Service includes:

- a detailed database containing flows of investment by country and industry
- information on cross-border mergers and acquisitions - sourced from BvD's M&A database, ZEPHYR
- detailed analyses on countries' political and economic backgrounds
- business environments and costs
- foreign investment regulations plus foreign investment trends and forecasts.

World Investment Service will help you:

- reference detailed research to support your FDI plans and monitor existing investments
- build your own detailed, investment-orientated country reports to support initial research or as part of due diligence
- track and benchmark countries' performances as investment destinations
- anticipate future trends in foreign investments via the five year forecasts
- identify the countries which are most attractive for foreign investment in your particular industry sector
- compare the cost of your existing or planned investments across 60 countries.

World Investment Service - a unique blend of data

World Investment Service provides access to comprehensive information sections which have been specifically selected to provide a synergistic combination for FDI research projects. It brings expertise in historical and forecast data, precise data points as well as textual opinion, all from the Economist Intelligence Unit. As cross-border M&A often makes up such a large part of FDI, World Investment Service also includes aggregated M&A figures from ZEPHYR, which include an overview, breakdowns by deal type and sector plus the countries acquiring in your subject country. In addition to data from ZEPHYR, World Investment Service also includes information from CB Richard Ellis, Cushman & Wakefield, Franklin & Andrews Ltd, Maersk Sealand and Watson Wyatt.

World Investment Service - fully customisable

You can create your own tailored reports that contain any combination of textual and numerical data you require, and create your own set of reference countries that you can use to compare against your choice of subject countries.

You can also employ World Investment Service to create costing reports to support your research. For example, for your chosen countries you can spread and compare costs for projects including items such as staff costs, fuel prices, office and industrial rents, all relevant to the selected localities. You can also choose to adjust labour costs for relative productivity in the various economies.