

## **New Valuation Catalyst empowers company valuations**

**London, 30<sup>th</sup> September;** Bureau van Dijk (BvD), one of the world's leading publishers of business information, is launching a new Excel-based tool that automates time-consuming tasks in the company valuation process. Valuation Catalyst works with BvD's company and M&A databases that are well established in the corporate finance environment. Valuation Catalyst will be available from 1<sup>st</sup> October 2010.

Valuation Catalyst pulls business data from BvD's company and deal databases, pushes it through a series of models then presents a range of valuations. In the background, Valuation Catalyst finds comparable companies and historical deals that can be used to assess the subject company. These are sourced from BvD's Orbis which contains detailed information on companies and its Zephyr deals database. Both products have global coverage.

Valuation Catalyst incorporates three different valuation approaches: asset, income and market based, each with a variety of models. Output includes high, mid and low values with graphical illustrations. The models and assumptions have been developed in cooperation with Cass Business School. Users can override and edit data points, bringing their own knowledge to specific valuations.

"Valuation Catalyst will give an express route to an initial valuation to use as a starting point in the valuations process," said Lisa Wright, head of M&A products at BvD, "Valuation Catalyst does much of the initial leg work for you in sourcing data and placing it directly into models in Excel. This potentially saves hours and reduces the likelihood of data errors. Users will know more quickly which valuations to prioritise for more intricate research. There's also plenty of opportunity for users to bring their own knowledge and expertise to Valuation Catalyst's results by overriding default options and creating "what if" scenarios."

Valuation Catalyst is available exclusively from Bureau van Dijk. To arrange a demonstration call 020 7549 5000, email [uk@bvdinfo.com](mailto:uk@bvdinfo.com) or visit [bvdinfo.com](http://bvdinfo.com). More information can be found on [www.valuationcatalyst.com](http://www.valuationcatalyst.com)

**Ends**

## **Notes to editors:**

Screenshots are available on request

## **For further information**

Weber Shandwick Financial

Nick Dibden on 020 7067 0742 or [ndibden@webershandwick.com](mailto:ndibden@webershandwick.com)

James Page on 020 7067 0206 or [jpage@webershandwick.com](mailto:jpage@webershandwick.com)

Bureau van Dijk

Louise Green on 020 7549 5012 or [louise.green@bvdinfo.com](mailto:louise.green@bvdinfo.com)

## **About Bureau van Dijk**

Bureau van Dijk (BvD) is one of the world's leading publishers of electronic business and company information. The company has 30 offices worldwide. BvD is best known for its range of international company information products that combines multiple high-quality data sources with flexible software to allow users to manipulate data for research, marketing intelligence and analysis. Products include the global M&A database, Zephyr plus Fame, Orbis, Amadeus and Bankscope. BvD is now creating a range of Catalysts that give users faster results when using their products for a specific purpose. TP Catalyst helps users creating transfer pricing reports; this is now joined by Valuation Catalyst to empower company valuations. For more information please visit [www.bvdinfo.com](http://www.bvdinfo.com)

## **About Valuation Catalyst**

- Valuation Catalyst has a simple, two step approach to valuing companies. Enter a company name, hit return and view the valuations
- It offers a spread of valuations (low, mid and high) allowing sensitivity analyses via three approaches, Income, Asset and Market Value. It offers output in a variety of detail and includes a "football field" chart
- Valuation Catalyst provides complete transparency – users have access to the original sources of data as referenced by BvD, or any edits made by the users

- Valuation Catalyst seamlessly sources financial data for the valuation process from BvD's products including peer groups of:
  1. up to 50 comparable companies
  2. up to 50 comparable deals

Both the groups and the strategies to find them can easily be modified

- Valuation Catalyst is a time-saving resource that potentially reduces hours of manual data collation - so a user can do more valuations in the same time or liberate their time to add better value elsewhere in the valuation appraisal
- Valuation Catalyst has received full support and guidance in its development from Cass Business School - giving confidence in the models and principles used in its valuation processes