



BUREAU VAN DIJK

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## **Bureau van Dijk delivering again at Online Exhibition**

### ***The business information publisher reveals more enhancements to its range***

Bureau van Dijk (BvD), one of the world's leading publishers of business information, is at this year's Online Information Exhibition with multiple new developments and announcements of more scheduled for 2012. The enhancements cover usability as well as content. They include a new version of its end-user-orientated software, Mint, an increase in global coverage plus additions to its range of Catalysts, a range that tailors BvD products for vertical markets.

#### **New Mint**

BvD has redesigned its Mint company databases. The first product to be available in this new format will be Mint UK which covers 3.8 million companies and is used extensively in a sales and marketing environment. The revamp includes more dynamic searching, contemporary screen design and enhanced user navigation. Highlights of the new version include: intelligent and faster company searching; improved visibility of Mint's most popular search terms; more options to customise results; LinkedIn contact integration; improved reports. "Our Mint range has always offered a streamlined user experience. It's a simple way to manipulate data and ideal in a B2B marketing environment. We've created this new version, using contemporary technology, to optimise our users' information experience. We're really proud of our new Mint. It's simple to use but very powerful," said Tony Pringle, BvD's managing director for the UK and Ireland.

The Online event will be the first exhibition where BvD will be demonstrating new Mint.

#### **Enhanced global coverage and enriched content**

BvD's global company database, Orbis, now covers almost 100 million companies – a 30% increase since the same time last year. BvD sources company data from both leading and local information providers to create Orbis; collating, linking, appending and standardising the data to create a coherent global database for its users.

Also new is a financial strength report. To create this, BvD has partnered with four independent companies. Each has created bespoke models that are optimised to work with companies' financials as presented in BvD's global standard financial format. This is a comparable format that's available on BvD's international company information products. The aim of the financial strength report is to give users multiple views on a company's viability, from a range of experts. Each model looks at a company's industry, country and size. The financial strength report is available for around 20 million companies worldwide. The models are provided by modeFinance, Vadis, CRIF and Zanders.

"Customers are increasingly interested in assessing financial strength; we're seeing this across a range of verticals. We already have plans to develop this next year including the option to compute aggregate scores for a group of companies, and the ability to calculate the scores on user's "own data" – specific company reports the user has entered into a "private zone" within a BvD database," said Tony Pringle, BvD's managing director for the UK and Ireland.

A further addition to Orbis includes information on patents held by companies. This will be added before the end of the year.

### **Working with the Economist Intelligence Unit (EIU)**

BvD has long partnered with the EIU, the world's leading resource for economic and business research. The two companies have recently agreed on new collaborations. These include an EIU company news feed and an integration project on EIU's ViewsWire service where users can get intelligence on key players in various sectors. EIU now offers access to financial summaries on the top 220 players at world level, plus key financials for the major players at country level, sourced from BvD's Orbis database, with the option to access the full report via a BvD credit account or credit/debit card payment.

### **Tailoring BvD's products to vertical markets – an expanding range of Catalysts**

BvD is continuing to create tailored applications to help its customers use its products more efficiently within vertical markets. These applications form its Catalyst range which already includes versions for transfer pricing, TP Catalyst, and company valuations, Valuation Catalyst.

TP Catalyst has recently benefited from the addition of information from CUFTAnalytics, an intra-group finance specialist for transfer pricing analysis. TP Catalyst integrates CUFTAnalytics' Lending Margin Matrix.

Currently in beta testing are Catalysts for procurement, credit and compliance. The new Compliance Catalyst, which will be available in the first half of 2012, integrates BvD's extensive corporate structures and helps researchers create on-boarding reports more efficiently and share their work with colleagues. Information on PEPs and sanctions is also included. Crucially, Compliance Catalyst helps users research a company's beneficial ownership, a vital part of the on-boarding process.

"We're looking forward to a busy 2012 as we roll out our new Catalysts. Feedback from our customers has been vital to their development. Each Catalyst is a tailored experience and helps the user get to the specific data points they need for their environment - in the way they need it delivered. They also help integrate content within the user's existing systems and workflow," said Tony Pringle, managing director for the UK and Ireland.

**Ends**

#### **Notes to editors**

Screenshots and photographs can be sent on request.

#### **Press contact:**

Louise Green

[louise.green@bvinfo.com](mailto:louise.green@bvinfo.com)

020 7549 5012/07740 623150

#### **About Bureau van Dijk**

Bureau van Dijk (BvD) is one of the world's leading business information publishers. The company has 30 offices worldwide. BvD is best known for its range of international company information products that combines multiple high-quality data sources with flexible software to allow users to manipulate data for research, marketing intelligence and analysis. Products include the global M&A database, Zephyr plus Fame, Orbis, Amadeus, Bankscope and Mint. BvD is now creating a range of Catalysts. This new range tailors BvD's products and data for specific research projects including company valuations, transfer pricing, procurement, credit analysis and compliance.

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