

BvD's M&A deal database, Zephyr, has new interface and functionality

London, 30th September; Bureau van Dijk (BvD), one of the world's leading publishers of business information, is launching a new version of its comprehensive deal database, Zephyr. New Zephyr, officially available on 1st October, has a new interface and is now updated hourly. It includes a new deal updating service to deliver users tailored bulletins on their chosen deals, rumours and companies via RSS or email.

Developed in close collaboration with existing customers, the new Zephyr is faster and more intuitive. Traditionally used by researchers Zephyr's re-design means it's appropriate for firm-wide access. It now includes a dashboard where users can bring together favourite RSS feeds and content, a zone for less experienced users with simplified searching plus a deal analysis "wizard" that guides users through various analyses. A new mobile version means Zephyr can be used on smart phones and mobile devices. Zephyr also retains its advanced options, now in a more streamlined format, for more detailed searching and analyses.

Zephyr links deals to company financial information relating to the deal parties which is sourced from BvD's global company product, Orbis. As well as pre and post deal financials Zephyr provides a wide range of multiples, including modelled multiples, for private and public companies, and now, for interim financials. Zephyr also has more links to the underlying financial data and sources.

"We're now updating Zephyr hourly, updating deals already on the system as they progress and adding rumours and deals as they're announced," said Lisa Wright, head of M&A products at BvD, continuing "We've also increased the number of deals and rumours with our bespoke editorial. The enriched content, more flexible alerts/bulletins, faster updating and the re-designed interface combine to significantly enhance what was already a very comprehensive solution for researching deals. Customers who have switched to the preview version are very positive."

Zephyr was originally launched in 2002. It contains information on M&A, IPO, private equity, venture capital deals and rumours. Free trials can be arranged: www.zephyrdealdata.com or by calling 020 7549 5000 or emailing uk@bvinfo.com

Ends

For further information

Weber Shandwick Financial

Nick Dibden on 020 7067 0742 or ndibden@webershandwick.com

James Page on 020 7067 0206 or jpage@webershandwick.com

Bureau van Dijk

Louise Green on 020 7549 5012 or louise.green@bvinfo.com

About Bureau van Dijk

Bureau van Dijk (BvD) is one of the world's leading publishers of electronic business and company information. The company has 30 offices worldwide. BvD is best known for its range of international company information products that combines multiple high-quality data sources with flexible software to allow users to manipulate data for research, marketing intelligence and analysis. Products include the global M&A database, Zephyr plus Fame, Orbis, Amadeus and Bankscope. BvD is now creating a range of Catalysts that give users faster results when using their products for a specific purpose. TP Catalyst helps users creating transfer pricing reports; this is now joined by Valuation Catalyst to empower company valuations. For more information please visit www.bvinfo.com

About Zephyr

- Zephyr is a database of global deal information covering M&A, IPO, private equity and venture capital deal. Zephyr has information on rumours as well as announced and completed deals.
 - Zephyr is published by Bureau van Dijk (BvD), one of the world's leading publishers of business intelligence. The data is proprietary, researched and compiled by Zephus, a wholly owned subsidiary of BvD. BvD publishes over 50 products including Bankscope, Amadeus and Fame and has over 5,000 clients worldwide served by its 30 offices.
 - Zephyr was launched in 2002. BvD has completely revised Zephyr's look and feel. Zephyr is now updated every hour and has a ten year global deal history more than 10 years. BvD is now re-introducing the new, enhanced Zephyr to the market
 - Zephyr already has a wide range of users including investment banks, corporate finance boutiques, accountants, private equity investors and law firms
-

About the data on Zephyr

- Zephyr covers **various deal types** including M&A, IPO, private equity and venture capital deals, and has information on **rumours** as well as announced and completed deals. One of the new enhancements is that it is now updated hourly.
- **Zephyr is comprehensive. It has information on an unrivalled number of deals.** Users can access information on over 800,000 deals and more are added each year than to comparable systems.
- **Rumours** – Zephyr includes rumours as well as announced and completed deals. Users can track rumours and be alerted to progress and changes in deal status.
- **Zephyr has integrated company financial information.** The deal reports on Zephyr have integrated company financials – more than other M&A resources on the market - from BvD's extensive range of company information products. Users can link to more detailed company reports.
- Zephyr is a **comprehensive and robust data source**. The information gathering process is robust and credible. Zephyr's dedicated teams in the UK and Singapore work in 30 languages and are experts in researching and translating deal reports from around the world into English.
- Zephyr has a **credible deal history** – Zephyr has a ten year history of global deals and a longer history for deals where one of the counterparts is European.
- **Bespoke editorial** – Zephyr's team of journalists comment on deals and rumours daily

What's new on Zephyr?

- Zephyr now **updates deal information hourly**
- **Zephyr is now much easier to navigate.** BvD has created a bespoke front end specific to deal research. Existing customers were vital to the development process – the entire creation of the new front-end has been client-led. Preview feedback and reviews are extremely positive. **Searching and analysing content on Zephyr is now a faster and more intuitive experience.**
- **Zephyr is now ideal for all users – novice to expert.** BvD's re-design includes a dedicated novice/end user option. This is streamlined for typical desktop users with common searches readily available and a Wizard to create instant reports and analyses. More advanced users can access a plethora of searching and analysis options.
- **New dashboard**, users can create their own space – the opening screen on Zephyr is a customisable dashboard. Users can tailor this space, choosing from various Zephyr research reports and editorial and bring in their favourite RSS feeds
- **The client can customise** – larger clients appreciate that their administrator can control who can access what functionality on Zephyr. Other areas of Zephyr can also be

customised – firms can bring in their own definitions of sectors or regions to match the focus of their teams

- **More flexible alerts to keep in touch with market developments** – alerts have always been a very popular function within Zephyr. They are now more flexible and easier to set up. Users can watch rumours, deals, sectors, types of transactions and so on, and get deal intelligence sent straight to their inbox or via RSS feeds.
-

Corporate Positioning

BvD is currently transferring its product range to a new front end using .NET functionality. Enhancing Zephyr is a key part of this process. Zephyr differs from BvD's other products as it contains deal information rather than company information. BvD's approach to regenerating Zephyr was to look at the entire deal research process from scratch and find a way to make researching deals intuitive for all users. Existing customers and a market research exercise have been a key part of this process