

**Simple to understand
business intelligence
for more effective
marketing**



Business intelligence solutions from Bureau van Dijk – via the Web, mobile devices and in your CRM



Target effectively

Our easy to use software helps you combine criteria (size, location, industry) to find companies and contacts – so you can create your own targeted prospect lists.

Save time – integrate

We can help you integrate our information products with your CRM and we have an App for Salesforce. So you can easily enrich and refresh your data, and prospect more efficiently.

Get alerts on new sales triggers

Our products monitor your prospects and accounts for sales triggers – such as a new director, business news or improved financial results – so your team can be the first to take action.

Understand the companies you're selling to

Our reports show what a company does, its financials and its corporate structure. So you can help your sales team prepare for sales calls and find opportunities across the group. Plus we have financial strength data so you can make sure you're focusing your efforts on credit-worthy companies.



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bvdingo.com