



BUREAU VAN DIJK

Company information and business intelligence

Bureau van Dijk Newsletter

BvD has continued to grow its global and regional coverage in 2009 and we are happy to announce a number of recent developments.

Here's a quick round up of the news:

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May we take this opportunity to wish you all the very best for 2010 and to thank you for your custom in 2009.

We look forward to working with you in the future.

Best regards

Tony Pringle
Managing Director - UK and Republic of Ireland



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1) BvD's coverage update

BvD continues to source high quality data to add to our product range. Our global coverage has increased by over 10 million in 2009.

Orbis & Mint Global - 60 million companies globally
Amadeus - 14 million companies across Europe, now including enriched information on Turkey, Albania and Lithuania.

Fame - 3 million companies in UK & Ireland and 4 million inactive companies
Zephyr - 800,000 M&A deals and rumours globally
Oriana - 7 million companies in the Asia Pacific

2) Fame - Have you switched to the new version?

Available since September, with a modernised interface and easier end use platform, the new version of Fame uses new technology for faster results.

To request training, contact your account manager, or if you would like to request a free trial, please [email us](#)

NB. The original version will continue to be available

What's new?

- Fame now automatically keeps your search history, saving you the time of re-loading search criteria and reports
 - Fame reports and lists are easier to select and edit
 - Fame allows you to view search criteria alphabetically or by theme.
 - Overall, you can expect an improved user experience
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The logo for 'fame' is written in a gold, cursive font on a dark blue rectangular background.

3) New developments in our alerts service

You can set up alerts on company information and developments. Crucial business information indicators which could suggest early warnings including newly disqualified directors, CCJs, adverse filings, company liquidation and receivership, are all available.

The logo for 'fame' is written in a gold, cursive font on a dark blue rectangular background.

4) UK & Irish documents on Fame

A comprehensive image bank of at least 2 years' documentation is available, with many documents dating back further.

All documents are downloadable for future reference. You can choose from a wide range including annual return, annual accounts, documents of incorporation, change in director or secretary plus memorandum and articles.

If you subscribe to this module, your access is unlimited. A credit option is also available.

The logo for 'Mint' is written in a green, bold, sans-serif font with a small leaf icon above the 'i'.

5) Seamless integration of business intelligence with Mint's new Salesforce application

If you're a Salesforce user you can now streamline your processes by integrating Mint. Your data will be automatically updated from Mint - reducing the amount of time spent on research and identifying new prospects.

Find more opportunities - you can enrich your records with data from Mint, including activities and history, information on executives, company performance and corporate structures.

Use clean data - keeping information up to date is always an issue. If you pull information from Mint it will update automatically as our data is refreshed, and you can concentrate on managing the data that's unique to your business.

Mint can be integrated with other CRM systems.

The logo for 'orbis' is written in a gold, cursive font on a dark blue rectangular background.

6) Financial strength data goes global

Our financial strength data is now available on our global company information product - Orbis. We have two ranges of financial strength indicators.

1 MORE ratings are modelled on the financial data in our products and indicate a company's creditworthiness and probability of default. This information is currently

The financial strength section is now available on the following products:

- Orbis - information for companies worldwide
- Amadeus - information for companies across Europe
- Oriana - information for companies in the Asia-Pacific region

available for around 15 million companies.

- 2 We also have Vadis indicators for 10 million companies across the globe. These indicators show a company's propensity to become bankrupt or sold and suggest a deal value when relevant.



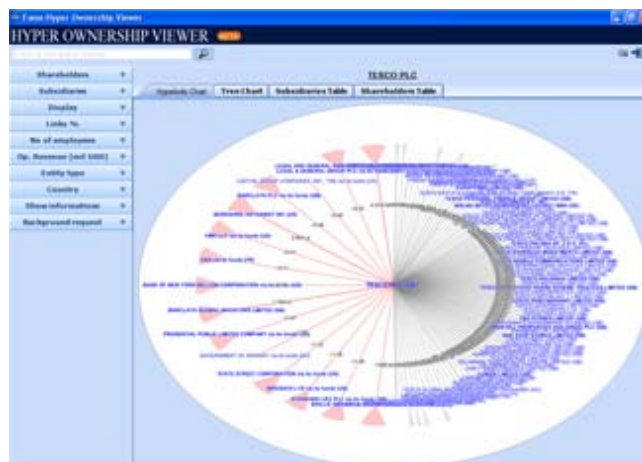
7) Hyper Ownership Viewer

Introducing a new tool to help you interpret corporate structures, making it easier to view, manipulate and interpret our ownership information.

How it helps you

Our company trees can include hundreds of companies. Hyper Ownership Viewer has been specially designed to help you interpret these large structures.

- See a company's structure in a hyperbolic chart. This drag-and-view chart helps you look at the entire structure on one screen. You can zoom in to see parts of it and quickly change the viewpoint.
- Access the classic tree diagram - this is enhanced in the Hyper Ownership Viewer. It's printer friendly with codes on each page so you can recreate a large printout of the structure. It's also easier to navigate.
- You can view and export tables of shareholders and subsidiaries.



8) New version of Zephyr, our global M&A database, now online

Zephyr, our database of M&A deals and rumours, is the latest product to migrate to our new platform. Zephyr's new front end includes streamlined access specifically for end users. With pared down functionality, it's easier to search for deals, with analysis powered by simple wizards. The advanced version will be launched soon.

Key features on Zephyr

- Zephyr has information on deals and rumours around the world, includes links to company financials and gives pre and post deal multiples.
- You can set up alerts to watch deals and rumours - rumours are updated as more news becomes available.
- Zephyr includes source documents so you can view the original source for many deals.

9) Scanned documents are available on international products

We offer an extensive global library of scanned documents. To view the document coverage [click here](#).



10) Improved functionality - the Powerpoint Add-In

A new addition to the BvD Toolkit is the Powerpoint Add-In, allowing you to create presentation templates that integrate



Reminder - The Excel Add-In

Create templates to analyse data from our products to populate your Excel credit and scoring models with data

information from our products. You can combine financial elements in your template and apply it to companies on our products.

from our products.

How it helps you

How it helps you

- Create pitch books quickly and easily. You can access a huge resource of company data, include analysis and present or circulate it quickly and easily
- Save time. Viewing a company in your template is instant - you can even search for companies from within Powerpoint
- Stay up to date. Once you've established a link between Powerpoint and one of our products, your template will be refreshed when the report is updated

- By using Excel, you can reduce the number of applications you use and your templates will be compatible with your workflow
- Save time. Viewing a company in your template is instant - you can even search for companies from within Excel
- Stay up to date. Once you've established a link between Excel and one of our products, your spreadsheet will be refreshed when the report is updated



11) New website now live

Our new website is now live. The modernised design now offers easier navigation. Visit bvinfo.com

Coming soon - A new customer support web zone is currently in development.



12) Follow us on Twitter

You can now follow Bureau van Dijk on [Twitter](https://twitter.com/BureauVanDijk). Stay up to date on the latest product developments and hear about the events our team will be attending throughout the year.



13) To request a free trial on any of our products, contact our sales team today by [email](mailto:sales@bvinfo.com)

www.bvinfo.com

To unsubscribe [click here](#)