



## Introducing a brand new Mint

Now there's an even slicker way to research companies ...

We've combined the same high quality business intelligence with more powerful software, and a fresh new look, to bring you a new version of Mint.

Here are some highlights:

### **Improved quick search**

Our user statistics show us that 90% of you use the company name quick search to look for companies. This is now much faster because Mint starts showing results as you type. It also has "intelligent searching" so you can combine a company name with a city, or other search term, to make your search more specific. You can click on a company name to view it, or select all results and see them in a list.

### **Clearer searching**

We've taken your "most used" Mint search criteria, and put them together at the top of the search screen. All the search criteria are still available. They're grouped clearly and you can expand each section to see them. We've added a counter at the top so you can see how many companies your search will give you, step by step. And all your previous saved searches still work in new Mint.

### **Refining your results**

Once you have your results in a list of companies we've made the filters clearer on the left. You can immediately see the top locations and industries, and you can click on them to create filters. You can also add in, or take out, company sets – perfect if you want to remove clients, or prospects you're already in touch with, from your search results.

## **New company reports**

We've improved the look of the company reports to make them clearer and more contemporary. We now offer a simple one page report (that includes any notes you have on a company) plus you can look at all the available information, or view it section by section.

## **Easy to create and retrieve your own layouts**

When you're in a list, or a company report, we now give you a series of tabs to help you view the various formats. You'll see some pre-defined formats plus a new tab ready for you to create customised versions. We've added handy features like being able to change the order of items in your list/report by dragging them around, and adding line breaks to improve your report's presentation.

## **LinkedIn integration**

You can now go straight to a contact's LinkedIn profile from Mint and view all LinkedIn profiles associated with a company.

## **What's new?**

When we update Mint, or have news to tell you, you'll notice the green star by the "What's new" icon at the top of the screen will be more obvious to attract your attention.

## **My Mint**

This area is where you can edit your settings and manage your saved layouts, lists and alerts.

## **Feedback**

You'll notice a Feedback icon at the top right of the screen. Do use this to let us know what you think of new Mint and any ideas for how we can continue to enhance it.

