

# *fame*

UK and Irish financial company information  
and business intelligence

[bvdinfo.com](http://bvdinfo.com)



BUREAU VAN DIJK



JORDANS

# *A database of UK and Irish company information and business intelligence*

*fame* combines comprehensive company information with flexible software. Using it you can create searches and analyse your results. *fame* contains information on over seven million companies.

## **Company information**

The company information on Fame can be broken down as follows:

- 2 million companies in a detailed format
- 200,000 companies in a summary format
- Details of 700,000 companies that are active but not required to file accounts or have yet to file their first accounts
- 4 million companies that are no longer active. These are included so you can research patterns in default and confirm previous existence.

## **Additional business intelligence**

As well as company financials, Fame has business and company news, market research, credit ratings, financial strength indicators, corporate CCJs, directors and additional contacts, images of original (scanned) filings and detailed corporate structures.

## **What you can do with Fame**

- Assess a company's financial strength
- Find companies that match your profiles including size, industry and location
- Find all companies in the same corporate "family" and look at complex organisational structures in clear diagrams. This unique data set includes international and domestic ownership information
- Compile a detailed picture of a company that includes background information, financial history plus relevant news, M&A deals and rumours
- Assess a company in relation to its peers
- Show your results graphically to help you interpret and display your results
- Know about new postings and changes to companies by setting Fame's alerts to monitor companies and peer groups you're interested in
- Export your results for analysis or business development projects
- Plug Fame data into your own database or spreadsheets to create a live link to enrich and update your data and templates

# The reports and the information they contain

Information is available for up to 10 years:

- Company name previous company name(s), registered number, registered office address, phone, web address, primary and trading addresses and phone numbers
- Trade description, primary and secondary SIC codes (UK2003), brand names and major sectors, US SIC, NAICS and NACE codes, standard peer group
- Bankers, auditors, previous auditors, audit details including indicators of qualified/unqualified accounts, a post balance sheet event, audit exemption and contingent liabilities
- Number of employees
- Company type, date of incorporation, filing changes, accounting reference date, company status
- Credit scores, and ratings, for all available years. Gazette data, six years of CCJ history and mortgage data

## Quoted companies

Main exchange and ticker symbol, security and price information, LSE indices, current and annual stock data and valuations, daily, weekly and monthly pricing series, market capitalisation figures and advisors

## Financial information

The accounts are in a detailed standardised format and contain a maximum of:

- 63 profit and loss items
- 74 balance sheet items
- 10 cash flow items
- 28 financial and profitability ratios plus financial trends and changes

## M&A data

Comprehensive deals and rumours from our Zephyr database. You can search for companies involved in deals by various criteria

## News

Up-to-the-minute news from major providers. The news is fully searchable and stories are linked to individual companies

## Customising/own data

- Create your own financial items and ratios
- Add company reports containing your own figures – ideal for benchmarking against modelled accounts
- Create modified versions of existing accounts or append with extra years – ideal for forecasting
- Append existing records with your own data fields (text or numerical). For suppliers, you could show your spend; for customers/prospects, you could include current and potential revenue or your account managers/territory details

## Information on individuals

Fame includes information on directors, shareholders, heads of department plus other senior contacts. Information includes current and previous directors with dates of birth, appointment dates, position, gender, nationality, other directorships, an indicator if they are a shareholder in the company, directors' remuneration and highest paid director. Contacts have address, position and function/type

## "Scanned" images

Images of original documents such as the annual return, annual accounts, documents of incorporation, changes in director/secretary, special resolution, liquidator's account, increase in capital, memorandum and articles plus others, as filed at Companies House and the Companies Registration Office in Ireland

## Ownership

Our ownership data is collated and researched in house and is exclusive to BvD

- Numbers and details of domestic and international holdings and subsidiaries
- List of all shareholders for non-quoted companies
- List of shareholders down to 0.1% of ownership for quoted companies
- Direct and indirect ownership, global and domestic ultimate owner, independence indicator, ownership history, corporate families – all companies with the same parent

## Industry research

Industry profile reports and company reports associated with a company's activities or brands from Datamonitor

Reports are not all fully populated – either because items are not filed or because we are not able to publish data for country-specific legal reasons.

Not all information is provided in the standard subscription but via additional paid modules.

# Working with the information

## Searching Fame

You can search Fame by any combination of hundreds of criteria and build searches to find companies with very specific profiles. You can even search by criteria you've created yourself.

## Flexible reporting

You can build reports section-by-section, or by line item, to contain the exact content you want. You can also include Fame's graphs in your reports.

## Analyse

Fame's integrated software helps you create sophisticated analyses of just one company or a group of companies. You can segment a group of companies by two variables of your choice, aggregate accounts and create peer analyses.

## Export

You can export the reports, graphs and analyses into most packages for further analysis or to include in your presentations.

## Alert system

Fame has a sophisticated alert module. You can watch companies, groups of companies, saved searches, deals and news stories for developments, new results or adverse filings.

## BvD Toolkit – integrate and customise

Helping you get more from Fame:

**Addins** – create templates in Excel or Powerpoint for instant analysis and presentation of companies in Fame. These are ideal for more sophisticated analysis, to integrate with your own models and to create pitch books.

**Integration** – we can help you integrate the information on Fame with your company's systems and workflow. You can seamlessly include data from Fame on your intranet, CRM system, credit systems or supplier database.



# *How our customers use fame*

## **Business development**

- Know more about your customers and leads
- Identify prospect companies/contacts
- Enrich/integrate with your CRM system

## **Procurement and supply chain management**

- Source and pre-qualify suppliers
- Integrate with your supplier data to enrich and cleanse
- Identify corporate links to leverage your negotiations
- Assess financial strength and viability

## **Academic research and libraries**

- Use as a teaching tool
- Provide as an end user resource

## **Credit analysis and risk management**

- Assess companies' financial strength and benchmark against peers
- Analyse companies by your own parameters
- Create bespoke templates
- View detailed corporate structures to assess wider exposure

## **Compliance, KYC and due diligence**

- Confirm companies' legitimacy
- Trace shareholders back to the beneficial owner/controlling interest
- Identify all companies with the same parent

## **CRM/in house data management and enrichment**

- Integrate with your CRM system or other in house database
- Enrich your data with additional content
- Clean your data against a reputable source

## **Corporate finance, M&A and advisory firms**

- Combine search criteria to find target companies
- Assess a company's relative performance using our peer analysis
- Look for directors/owners who may be looking to exit
- Use our deal values and multiples to help with valuations
- Research financial irregularity for forensic accounting



BUREAU VAN DIJK

[bvdinfo.com](http://bvdinfo.com)



JORDANS

21 St Thomas Street  
Bristol BS1 6JS

tel: 44 (0)117 923 0600  
[businessinformation@jordans.co.uk](mailto:businessinformation@jordans.co.uk)

[jordans.co.uk](http://jordans.co.uk)



BUREAU VAN DIJK

10 Northburgh Street  
London EC1V 0PP

tel: 44 (0)20 7549 5000  
[london@bvdinfo.com](mailto:london@bvdinfo.com)

24 Great King Street  
Edinburgh EH3 6QN

tel: 44 (0)131 200 7110  
[edinburgh@bvdinfo.com](mailto:edinburgh@bvdinfo.com)

Brook House  
64-72 Spring Gardens  
Manchester M2 2QB

tel: 44 (0)161 234 6880  
[manchester@bvdinfo.com](mailto:manchester@bvdinfo.com)