

Welcome to the
business of certainty

fame

The definitive source of private
company information in the UK
and Ireland



BUREAU VAN DIJK

A Moody's Analytics Company

Flexible software with information on around 13 million UK and Irish companies

Company information

The company information in Fame can be broken down as follows:

- 3 million active companies in a detailed financial format
- 300,000 active companies in a summary financial format
- more than 2.3 million companies, including unincorporated companies, that are active but not required to file accounts or have yet to file their first accounts
- 7 million companies that are no longer active. These are included so you can research patterns in default and confirm previous existence
- up to 20 years of history per company

See the information in spreadsheet format in Fame and link to original, as-filed documents.

A range of information giving a more holistic company view

You create your own ratios within Fame for advanced analysis. In addition to company financials, Fame has:

- company news
- industry research
- credit scores and limits
- financial strength indicators
- corporate CCJs, directors and shareholders
- images of original (scanned) filings
- detailed corporate structures

What you can do with Fame

- Assess a company's financial strength
- Find companies that match your profiles including size, industry and location
- Find all companies in the same corporate "family" and look at complex organizational structures in clear diagrams. This unique data set includes international and domestic ownership information
- Compile a detailed picture of a company that includes background information and financial history, plus relevant news, M&A deals and rumours
- Analyze a company in relation to its peers
- Show your results graphically to help you interpret and display your research
- Monitor companies and peer groups you're interested in, using flexible alerts
- Export your results for analysis or business development projects
- Plug Fame data into your own database, CRM system or spreadsheet to enrich and update your data and templates
- Compare groups of companies against one another

| The reports and the information they contain

Fame contains very detailed information on companies, with up to 20 years of history per company:

- company name, previous company name(s), registered number, registered office address, phone, web address, primary and trading addresses and phone numbers
- trade description, primary and secondary SIC codes (UK 2007), brand names and major sectors, US SIC, NAICS and NACE codes, standard peer group
- bankers, auditors, previous auditors, audit details including indicators of qualified/unqualified accounts, a post balance sheet event, audit exemption and contingent liabilities
- number of employees
- company type, date of incorporation, filing changes, accounting reference date, company status

Quoted companies

Main exchange and ticker symbol, security and price information, LSE indices, current and annual stock data and valuations, daily, weekly and monthly pricing series, market capitalization figures and advisors.

Financial information

The accounts are in a detailed standardized format and contain a maximum of:

- 63 profit and loss items
- 75 balance sheet items
- 10 cash flow items
- 29 financial and profitability ratios plus financial trends and changes

Financial strength

Credit scores and limits. Gazette data, six years of CCJ history and mortgage data.

M&A data

Comprehensive deals and rumours from our Zephyr database. You can use various criteria to search for companies involved in deals.

News

Up-to-the-minute news from major providers. The news is fully searchable and stories are linked to individual companies.

Customized data

- Create your own financial items and ratios
- Add company reports containing your own figures – ideal for benchmarking against modelled accounts
- Create modified versions of existing accounts or append with extra years – ideal for forecasting
- Append existing records with your own data fields (text or numerical)

Information on individuals

Fame includes information on directors, shareholders, heads of department, plus other senior contacts. Information includes current and previous directors with appointment dates, position, gender, nationality, other directorships, an indicator if they are a shareholder in the company, directors' remuneration and highest paid director. Contacts have address, position and function/type.

Original documents

Images of original documents such as the annual return, annual accounts, documents of incorporation, changes in director/secretary, special resolution, liquidator's account, increase in capital, memorandum and articles plus others, as filed at Companies House and the Companies Registration Office in Ireland.

Corporate structures

Our ownership data is collated and researched in house and is exclusive to Bureau van Dijk.

- Numbers and details of domestic and international holdings and subsidiaries
- List of shareholders for non-quoted companies
- Direct and indirect ownership, global and domestic ultimate owner, independence indicator, ownership history, corporate families (all companies with the same parent)

Bespoke overviews

For many companies, Fame includes detailed textual information on what a company does beyond traditional trade descriptions.

Industry research

Industry profile reports and company reports associated with a company's activities or brands, from providers including GlobalData, MarketLine, Moody's and Morningstar.

| Working with the information

Searching Fame

You can search Fame using hundreds of criteria to find companies with very specific profiles. You can even search by criteria you've created yourself.

Flexible reporting

Build reports section by section, or by line item, to contain the exact content you want. You can also include Fame's graphs in your reports.

Analyze

Fame's integrated software helps you create sophisticated analyses of just one company or a group of companies. You can segment a group of companies by two variables of your choice, aggregate accounts and create peer analyses.

Export

You can export the reports, graphs and analyses into most packages for further analysis or to include in your presentations.

Alert system

Fame has a sophisticated alert module. You can watch companies, groups of companies, saved searches, deals and news stories for developments, new results or adverse filings. Fame will email you to alert you to changes.

Account managers who spend time with you

However you're interested in using Fame, you can be confident that it comes with high levels of service.

Integrate and customize

Helping you get more from Fame:

Add-ins – Create templates in Excel or PowerPoint for instant analysis and presentation of companies in Fame. These are ideal for more sophisticated analysis, to integrate with your own models and to create pitch books.

Integration – We can help you integrate the information in Fame with your company's systems and workflow. You can seamlessly include data from Fame in your intranet, CRM system, credit systems or supplier database, or any other internal system.

| How our customers use Fame

Business development

- Know more about your customers and leads
- Identify prospect companies or contacts
- Enrich and integrate with your CRM system

Procurement and supply risk management

- Source and pre-qualify suppliers
- Integrate, enrich and refresh supplier data
- Identify corporate links to leverage your negotiations
- Assess financial strength and viability and manage supplier risk

Academic research and libraries

- Use as a teaching tool or an end user resource
- Ideal for both student and academic research
- Analyze 20 years of historical information with original documents
- Access a network of Bureau van Dijk academic customers
- Visualize data with graphs, heat maps, pivot analyses and more

Accountancy firms

- Create financial research and analysis for your clients
- Analyze M&A deals and potential targets
- Use for your business development

Compliance, KYC and due diligence

- Confirm companies' legitimacy
- Trace shareholders back to the beneficial owner or controlling interest
- Identify all companies with the same parent
- Access original documents

CRM and in-house data management and enrichment

- Integrate with your CRM system or other in-house database
- Enrich your data with additional content
- Clean your data against a reputable source

Corporate finance, M&A and advisory firms

- Combine search criteria to find target companies
- Assess a company's relative performance using our peer analysis
- Identify directors and owners who may be looking to exit
- Use our deal values and multiples to help with valuations
- Research financial irregularity for forensic accounting

Credit analysis and risk management

- Assess companies' financial strength and benchmark against peers
- Analyze companies using your own parameters
- Create bespoke templates
- View detailed corporate structures to assess wider exposure

Contact information

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Our account managers really know your market. They will advise and equip you with the skills to use Fame effectively.

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