



Bureau van Dijk brings new data and products to Online 2010

Bureau van Dijk (BvD), a leading publisher of company information and business intelligence, will be showing its enhanced product range at this year's Online Information exhibition at London's Olympia. Enhancements cover both data and products.

M&A data streamlined on new Zephyr

BvD launched its M&A database, Zephyr in 2002. It's one of the latest BvD products to benefit from BvD's next generation software. The new Zephyr now has simple wizards to help less experienced users do effective research. The advanced searching and analysis options will be unveiled at Online. These give users more options for fine-tuning searches and customising their analysis. Zephyr now covers 800,000 deals and rumours and includes bespoke editorial and advanced deal and rumour tracking.

Global financial strength indicators and increased company coverage on Orbis

BvD's Orbis has information on 60 million companies worldwide, sourced from around 100 specialist providers. New for the Online show are: BvD's new software platform that improves the user experience, financial strength indicators for 15 million companies around the world and a new database of individuals associated to companies. This individuals database is a new project for BvD and involves collating and linking its sources of directors, managers, shareholders and advisors. BvD is also conducting its own research and creating unique identifiers for each individual.

Extended and new coverage

BvD's global coverage has increased to 60 million companies during 2009. Highlights include company information for Turkey, Albania, Lithuania and Kazakhstan, extended Italian coverage to all companies in Italy and a significant doubling of German company coverage in the last year to approaching 1 million companies.

BvD also has a new relationship with ktMINE who will provide IP license agreement information for royalty rate analysis in valuation and transfer pricing research, M&A due diligence and expert witness work. This data will be added to BvD's global company information products as well as its specialist transfer pricing tool, TP Catalyst. In addition, IBFD now provide independent tax research for TP Catalyst.

New Powerpoint Add-In for presentations and pitch books

BvD's new Add-In means users can create templates that integrate information from its products. Users can create pitch book and presentation templates that integrate the company and business intelligence on BvD's products. Once a template has been created viewing a company in the template is instant; users can even search for companies from within Powerpoint. Once a link is established, the presentation will be refreshed automatically when BvD updates the information. This new addin complements BvD's popular Excel addin used for company analysis and scoring templates.

BvD presents new tool to help interpret corporate structures

BvD's new Hyper Ownership Viewer makes it easier to view, manipulate and interpret BvD's extensive corporate structures. These can now be viewed in a drag-and-view hyperbolic chart and entire structures are visible in one screen. Users can also zoom in and out and change the viewpoint. It incorporates a classic BvD company tree diagram with the option to recreate a large printout of the structure.

The addins and Hyper Ownership Viewer are marketed under the BvD Toolkit - a range of tools to help interpret, manipulate and customise. Other tools include BvD's Pathfinder which helps establish if there are links between companies and BvD's Web Services for user customisation.

"We've lots of new enhancements at BvD. We're in close contact with our customers and our developments are a direct result of their input. We're continuing to transfer our products to our new interface which is very popular with users. Our focus remains to source quality information and maximise its usability." Louise Green, marketing manager at BvD.

BvD is on stand 516 at this year's Online Exhibition.

Ends

About BvD

Bureau van Dijk (BvD) is one of the world's leading electronic publishers of company information and business intelligence. The company has 30 offices worldwide. BvD is best known for its range of international company information products that combines multiple high-quality data sources with flexible software to allow users to manipulate data for research, marketing intelligence and analysis. Products include Fame, Orbis, Amadeus, Bankscope, Isis and Osiris. BvD also publishes the global M&A database Zephyr and TP Catalyst for transfer pricing reporting and analysis.

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